

Franklin County Arts Guild Board Meeting

August 22, 2017

Board Members Present: Nancy Wallace, Margie Gallagher, Denise Miller, Pat Richards

Approval of Minutes and Membership Report: Margie Gallagher
Minutes of board and general meetings were approved as circulated.

Treasurer Report: Denise Miller

Denise Miller reported that she has purchased QuickBooks (\$50 from Tech Soup) and it is installed on her computer. She needs to transfer data from Maryann Knowles computer at Cowan Development to her computer to generate statements. She reported a balance of over \$19,000 dollars as of the end of July with more funds coming in from Farm to Table, PayPal, and the CD that will be moved to our regular checking account.

PR Report: Pat Richards

Pat Richards reported that there were some frustrations related to operationalization of the PR group. Kim is frustrated with the number of items that are coming to her for email and not knowing which are important and which are not. Email press releases for last show did not go out. Nancy ask that the PR folk meet immediately after the next gallery meeting (September 5) to discuss how communications and public relations can be handled without causing everyone too much frustration and still get things done and out as needed.

Action Item: Pat Richards will make her group aware of the meeting on September 5th.

Gallery Report: Margie Gallagher

- Gallery sales are going well for August with over \$2,000 in sales so far this month.
- Renovations continue to be on hold and we need to decide about have an opening show in the current space
- Leaks are a continuing and worsening problem. Mark brought over a dehumidifier to help with the mold problem. We hope to make roof repairs during renovations. .
- Alida Morgan's Member show and the community show American Retro opened August 3rd. Alida hung a banner for her show. The banner cost was around \$70. There were over 150 people at the show. Alida invited just over 100 people personally by direct mail.
- The reuse Art Corner is now open for donations and art supply recycling.
- Workshops (in gallery) are in planning stages (Frances Perea is handling this aspect of mission)
- We need to buy more minutes for the phone as it is not currently working.

Action Items: Denise will by more minutes via Tract. (TracPhone?)

AGENDA ITEMS

1. **Scholarship Endowment:** Document is ready to sign and send with check to Community Fund of Middle Tennessee. Need to decide where and when to have publicity (big check) picture made. Discussed time to do publicity for endowment.

Action: Margie will contact CFMT about publicity on August 30th, Pat Richard will contact people like the superintendent of FC Schools and others as appropriate to come to the event including new Media.

2. Arts and Ales

Date: Since Mark Ledbetter was not able to be present we do not know if the best date for Arts and Ales is the 17th or the 24th of February. Also not able to decide what kind of glasses since Mark was also going to bring those. Discussed actions and suggestions that could be taken while waiting on date. Ask for volunteers for various jobs.

Action Items: Nancy Wallace will contact Mark to find out about date. When decided she will order tickets which can take up to a week. Margie will write ACCESS grant.

3. Guild Budget 2017-2018

Last year's budget. Since data has not been moved to Denise Miller's computer we were not able to check last year's expenditures against those that had been projected. However, Denise was will go ahead buy us a laptop computer looking at places on the internet that have been suggested as well as local bargains.

Action: Denise Miller will buy the Guild a laptop.

4. Participation in Fall Heritage Festival and in Tullahoma Crafts Day during Tennessee Crafts Week.

Jenny has handled our Fall Heritage Festival double booth in the past. In view of Jenny's absence and the time frame, the Board recommended that the Guild participate in the Fall Heritage Festival by having an outside table(s) in the garden at the gallery. The Board also recommended that the Guild donate \$80 to the Fall Heritage Festival to demonstrate monetary support. Action Item: Denise Miller will write check to Fall Heritage Festival; Margie will arrange for outside items (maybe a demonstration).

The Board recommended that the Guild support the Tullahoma Art Center Crafts Day event fund raiser for their children's program by donating \$100 in support. Action: Denise will write a check to the Tullahoma Arts Center.

5. Motion to adjourn was made at 7:pm and was uncontested.

ANNOUNCEMENTS

Next Meeting: September 26, 2017 at the Cowan Fine Arts Center, Education Building